

Artist Demo – Gouache Snow Scene by Judd Mercer – February 19, 2026

The Lynnfield Art Guild (LAG) is presenting a Gouache Snow Scene Demonstration by Judd Mercer on Thursday, February 19th from 7:00 - 8:30 pm via Zoom. You can see some of Judd's inspiring artwork at www.juddmercer.art



This demonstration is open to all members via invitation; prospective members are encouraged to join the Guild at <https://lynnfieldarts.org/> to take advantage of this and upcoming special artistic opportunities, including free attendance at all live and virtual demonstrations and the ability to display art, network with other artists and show pieces in our popular exhibits.

"Hi, I'm Judd, and I like to paint. My focus is on plein air landscapes with gouache and studio landscapes in oil. I teach classes and make videos about painting. I also do some illustration work."

Judd Mercer creates landscape paintings that capture fleeting, dramatic moments of light to evoke a sense of awe and wonder.

"Light is everything—my main ingredient, setting the tone and emotion of the scene," explains the Colorado native whose artistic journey began in industrial design before rediscovering painting while illustrating a novel. His distinctive process combines methodical planning with energetic execution: "I'm very methodical in planning, but chaotic in execution," using layered techniques where brushwork becomes as compelling as the subject. Initially self-taught in watercolor through intensive study of masters like Joseph Zbukvic and Alvaro Castagnet, Mercer evolved toward gouache influenced by Mike Hernandez, ultimately embracing oils for their depth and impact. His work, which aims to capture "epic, awe-inspiring moments where nature's majesty makes us feel small," has earned recognition including features in Plein Air Magazine's "10 Artists to Collect Now" and the Laguna Art Museum/Bob Braun Presentation Award.

Membership in the Lynnfield Art Guild is open to artisans, photographers, and artists of all levels, with student, supporting and family memberships available. Visit the LAG website at <https://lynnfieldarts.org/>. Like us on [Facebook](https://www.facebook.com/lynnfieldartguild) and Follow us on Instagram [@lynnfieldartguild](https://www.instagram.com/lynnfieldartguild).

Submitted by Pam Krinsky

