

Lynnfield Art Guild presents a Demo: An evening of discovery with Giovanna Chaisson of Art Experienced Oct 16 7-8:30pm

Giovanna says she has always been captivated by the transformative power of art. While others watched cartoons, she was inspired by Bob Ross, spending her childhood immersed in painting and drawing. Though she pursued a career designing spaces for institutions across New England, her passion for art remained dormant for over two decades.

During the early days of the COVID-19 pandemic, a simple invitation from her daughter to paint reignited that spark. The return to art brought deep emotional healing, creative renewal, and meaningful connection with her family.

Driven by this rediscovery, she taught herself watercolor and became a certified Art Therapist. To share this journey, she founded Art Experienced — a space where creativity meets healing, fostering community, self-discovery, and emotional growth through art.

Giovanna brings expressive detail and a deep love of human connection to her live watercolor portraits. Inspired by her roots in fine art and design, she transforms fleeting moments into timeless keepsakes through her studies in how creativity heals, unlocks potential, and impacts the mind. She and her team of watercolor artists are commissioned to paint portraits in person at corporate and private events. Guests leave with an original work of art as a unique memento.

Giovanna is passionate about sharing her story and expertise. She will be presenting her thoughts on creativity, human connection, and the transformative power of art along with a watercolor demonstration of her process as a commissioned special event artist.

