Issue MAY 2022



P. O. Box 12 Lynnfield, MA 01940

LAG website: <a href="www.lynnfieldarts.org">www.lynnfieldarts.org</a> Social media: Facebook - Lynnfield Arts
Instagram - @lynnfieldartguild

# Greetings from our President Dan Abenaim

### Time flies when you are having fun!

Hard to believe but this is the last newsletter of the year. No doubt it went fast and no doubt we were super busy! Too busy, some say, but I think it was worth it. So, what did we do?

The culmination of the year was our very successful first Art Festival beautifully organized by Joyce Fukasawa and Hedy Sanni. Most of this newsletter is dedicated to this ground-breaking event.

In the fall, we had a dress rehearsal of the festival concept that worked out so well that it convinced us to go all out in May. Not satisfied with two major shows, we added two more. In the fall Mary Lynch organized a two-month show at the Beebe Estate in Melrose and in the winter, Beverly Cook organized a six-week event at the Albion Cultural Center in Wakefield. Both had great participation of our members.

Multiple venues in the community feature our members' art for the enjoyment of all and demos, under Mary Lynch's leadership continued to be varied and interesting. At the last one we combined the advantages of Zoom with the ability to socialize at the Merritt Center. We expect to continue to reach world class artists in the future.

Last year, we introduced the "Featured Artist" initiative and experimented with the concept. This year, driven by Maya Jacob and Greg Pronevitz, many members were featured and we have a waiting list. We also introduced the concept of the "Tiny Art Gallery" whereby members donate 4x6-inch art works that the Guild frames, promotes and sells. Donna Barnes organized and coordinated the effort for this past festival. The concept will enable us to extend the reach of the Guild far and wide! So, what do you think? Did we do too much? Your feedback, suggestions and ideas as well as your participation are encouraged and appreciated. Write <a href="mailto:dabenaim1@gmail.com">dabenaim1@gmail.com</a>

#### Have a wonderful and safe summer.

## **Newsletter Postings**

**Contact:** Bev Tomasello, Newsletter Editor at 978-587-2884 (leave a message) or send an email to

b tomasello@comcast.net with your exhibit information.

Please contact me if you know that a member is seriously ill or has passed away: a get well or sympathy card will be sent.

DEADLINE for the September newsletter submissions: August 20, 2022.

# Ceramics

Presented by Hannah Niswonger Thursday, May 19, 2022 7:00-8:30 p.m. Via (ZOOM)



Hannah received an MFA in ceramic sculpture from Alfred University in Alfred, New York. As an undergraduate she attended Wesleyan University in Middletown, Connecticut where she received a BA in studio art.

She is currently teaching at Massachusetts College of Art and Design and has taught courses in ceramics at Harvard University, Carnegie Mellon University in Pittsburgh, Pennsylvania and Georgia State University in Atlanta, Georgia.

She gives workshops nationally and exhibits regularly in galleries and juried craft shows, including the Philadelphia Museum of Art Show and the Smithsonian Craft Show and CraftBoston. She lives in Melrose with her husband, three kids, one dog and two rabbits.

# Note: Due to Covid-19, upcoming demonstrations will be done via ZOOM.

## Order of events for ZOOM Demos:

6:45 - 7:00 PM	Sign in for the meeting and
	socializing time.
7:00 PM	President's announcements,
	welcome and introduction of the
	demonstrator.
7:15 - 8:15 PM	Demonstration by artist. All
	participants muted.
8:15 - 8:30 PM	All are unmuted for questions and
	answers.
8:30 PM	Thank the artist.

Post meeting socializing.

8:30 - 8:45 PM

**May 19** 

Hannah Niswonger Ceramics

## ARTISTS EXHIBITING IN THE NEXT MONTHS

**Sheila Falco's** paintings will be on display at Wakefield Cooperative Bank from April 15 through May 27.

Sheila Falco's paintings will also be on display at Stoneham Library through May.

Maryann Trudeau's art will be on display at The Savings Bank, South Lynnfield until June 20.

Lorraine O'Brien's paintings will be on display at North Shore Bank from April through June.

**Sheila Foley's** watercolors will be on display through May at the Lucius Beebe Memorial Library.

Please contact only Ulkiye, Pat or Frank if you would like to exhibit in Wakefield Cooperative Bank, The Savings Bank or North Shore Bank.

Ulkive Karaman for Wakefield Cooperative Bank at 617-860-8974.

Pat O'Connor for The Savings Bank at 978-887-6624.

Frank Tomasello for North Shore Bank at 978-587-2884.

To display art at the Lynnfield Public Library, contact Pat Kelly, kelly@noblenet.org.

To display at the Lucius Beebe Memorial Library, Wakefield, contact Karen Stern, 781-246-6334, ext. 6569 or Stern@Noblenet.org.

To display art at the **Stoneham Library**, please contact Maureen Saltzman, 781-438-1324, saltzman@noblenet.org.

#### LAG Spring Art Festival April 30 - May 1.

Including the weather, the show was an overall success! We had the most new member volunteers ever and the most LHS volunteers. We also had the most attendees ever, including children. This truly tells us that we have become more visible to the area. Our challenge now is to have future shows equally as exciting as this one.

Teamwork is the key and each of our committee leaders came through and attended to every detail. I know we had a bit too many meetings leading up to the show, but thank you for being cooperative and making it the success that it was. We're also confident that the treasurer's report will give us the bottom line that surpasses our past shows.

There were some hiccups along the way, but we will learn from them.

Thank you ALL from those who contributed baked goods, raffle items, tiny paintings and craft items and who supported us either through your art entries, attendance and participation during the two days of preparation and the two days of the show itself.

A very special thank you to our Committee Leaders: Beth Aaronson, Donna Barnes, Jane Booras, Beverly Cook, Shaila Desai, Bill Deveney, Sheila Falco, Maya Jacob, Ann Leskiw, Mary Lynch, Louise Pellegrino, and our advisor and Guild President, Dan Abenaim.

Submitted by: Joyce Fukasawa & Hedy Sanni, Co-Chairs

# Photos from the show:

























I am happy to say all our hard work paid off. All sales. which included Jane's table. Bill's raffle tickets. Donna's tiny paintings, Louise's baked goods table, tote bags and all the artworks sold were a great success! While working at the cashier desk, I had the opportunity to also greet and hear how much everyone loved the exhibit. It was great to work with all of you and I am happy to have been a part of it.

Submitted by: Ann Leskiw

# More on the show:

#### LAG Spring Bake Sale

Our LAG Spring Bake Sale is proclaimed a great success due to the commitment and dedication of some wonderful workers, both long standing members and some new ambitious members!

With a "nod" to Marshmallow Fluff, we had a complete sellout of baked goods, artistic floral decorations, mini paintings and Bill Deveney's amazing watercolor of the iconic "Marshmallow Fluff" jar!

Submitted by: Louise Pellegrino

#### Craft Table

The craft table was new for us and I think it was a great success. My friend and new member, Meri Mastronardi, helped me with my booth and she was a great help. People seemed to enjoy looking at and purchasing what I had to offer. I enjoyed making everything and was so pleased to donate the funds to the Guild. It was a wonderful art show and festival. The weather was great and the people were energized by all the festivities.

My husband, Bill, ran the raffle with his dedicated crew, breaking a new record. He said "It's going to be a hard act to follow" for the Fall show but says he's up for the challenge.

It was an amazing Art Show & Festival. A credit to all who participated in making it happen.

Submitted by: Jane Booras

#### Tiny Paintings

Thank you to my co-workers, Mary Higdon and Deb Murphy who helped make our table "Tiny Paintings" a great success.

Being located outdoors, I saw firsthand the many people, the activities for children, the entertainment and all were fabulous.

All in all, I'd say there was something of interest for everyone.

Submitted by: Donna Barnes

#### Creative Corner

The Creative Corner event, sponsored by MarketStreet, was resoundingly popular during the Festival. Close to 80 youngsters from 2 to 18 years old participated by either coloring preprinted images or creating their own art.

We displayed the results and gave gifts to everyone. In an adjacent space, Guild members were practicing their creative skills and chatting with the crowds. Images from this event can be seen in this newsletter. By the end of the weekend, we ran out of display space. It was family fun at its best and was smoothly run by a team of volunteer members and students.

We thank them all.

Submitted by: Dan Abenaim

My thanks to Hedy & Joyce for keeping Mary Connor and me inside on the windy Thursday accepting all the artwork.

Sheila Falco collecting all the student art was brilliant. Mary Connor, as usual, was very helpful with the exiting of art.

Pam Krinsky helped tabulate the people's choice award. Thanks also to Joyce's daughter, Lisa, for the excellent system for entry and exit of the art.

Submitted by: Maya Jacob

We had the participation of 13 separate community organizations/groups who took tables for one or both days of the Arts Festival. They all commented both during and after the event that there was great sharing and camaraderie. Many of the organizations did interactive presentations, which engaged the public.

They thanked LAG for taking the lead on this, the first big community-wide event since Covid. The three musical groups were also delighted to be able to perform in front of a live and lively audience. The programs were varied and fun and added a great deal to the festive atmosphere. There was also singing and dancing from people of all ages in the audience! The music was a great addition to a truly artistic weekend.

Thank you for your interest in our Featured Artist Program, which offers our members the opportunity to have their own personalized and addressable web page within the Lynnfield/Arts.org website to display and sell their art if they wish. Each Featured Artist will be publicized via a series of announcements on the LAG home page, the newsletter, social media and the local press. In addition, the page will be displayed on our Online Gallery for 4 to 6 weeks and then included in "Members' Art". Thereafter, it will be permanently listed under the Member Art menu as "first name-last name", such as dan-abenaim, and the artist can publicize their page as: <a href="https://LynnfieldArts.org/firstname-lastname/">https://LynnfieldArts.org/firstname-lastname/</a>.

The setup fee for this exciting new service is \$50 for up to 25 artworks plus \$1 per additional artwork. A \$10/year maintenance fee is also required after the setup year.

The artist is responsible for providing their narrative information and unique look and feel of their page and must be within limits of the LAG site infrastructure. The artist is also responsible for the digital images to be displayed at a minimum of 750 pixels on the longest side. Images must be clear, sharp, evenly lit and with appropriate color balance. For more information on photographing flat art work, see link **Photographing Flat Artwork**.

We need 3 pieces of information:

- 1. Pictures of your artwork loaded on a memory stick in the order you want to show them.
- 2. A file of captions in the same order. Usually title, medium, size and price if you wish to sell.
- 3. A statement from you. Pretty much anything you wish to convey and a picture of you, if you wish.

Everything can be put on the same memory stick and we will arrange to get it to one of the technical folks.

For more information or to apply for the program, please contact Maya Jacob at <a href="mayamjacob@hotmail.com">mayamjacob@hotmail.com</a> For examples of the page, visit <a href="https://LynnfieldArts.org/dan-abenaim">https://LynnfieldArts.org/frank-tomasello/</a>

#### Commons Venue

The outside setup for our partners and professional vendors was very successful! We got great feedback from all our vendors and everyone expressed an interest in participating again.

The "Professional" vendors, Grateful Tastes, Kish Pots, Fork on a Road, Diana Bruno and Sue Michalski and our own member, Steve Fantone were all very happy with their sales, the atmosphere, the conviviality of the management and visitors.

Everyone enjoyed all the hands-on activities, live music and festivities for both days!

Here are some photos of the fun time had by all.

Submitted by: Shaila Desai & Beverly Cook























