

# Photographing flat art for a website

## NATURAL LIGHTING (easiest)

Set artwork outside away from sunlight and shadows. Inside with large windows might work. Avoid reflections. If necessary, remove glass. Line up. Take picture.

### ➤ Smartphone/Camera

- Align camera/phone with center of artwork. You will be able to Edit later.
- Most smart phones take pictures at max resolution and give file size choice on transmit. Pick a medium size.
- Some cameras let you set the resolution. Again, pick a medium size

### ➤ Sending photos of artwork from most Smartphones

- Edit/crop/straighten image in Smartphone to make the image as you want it seen.
- E-mail by selecting desired image(s) in your photo gallery

### ➤ Sending photos of artwork from most digital Cameras

- Move memory card to your computer or tablet as usual and using your photo editing app/program optionally edit/crop/straighten image to clean up the images.
- E-mail by starting in your e-mail application and select Add Attachment and navigate to the image or images you want to send and attach them, then hit Send.

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## INDOOR PHOTOGRAPHY WITH ARTIFICIAL LIGHTING (see drawing below)

- Use two lights with matching color and brightness (“daylight” LED best)
- Do not use flash on camera/phone.
- Set artwork longest side horizontal and keep camera/phone perpendicular to artwork so all sides appear vertical and horizontal.
- Put lights at 45 degree from center of subject on opposite sides of subject at the same distance and at least twice the distance left and right from the center as the artwork as the artwork is wide so artwork is evenly illuminated.
- If you have hotspots or reflections on photos, make sure lighting is at 45 degrees and move lights further from artwork until hotspots are gone. If you can’t avoid reflections, you may need to take the work out from under glass for photographing.
- If you don’t have matching lights to use, try a room with lots of windows and set artwork away from direct sunlight, but with artwork evenly lit with diffused, reflected light and no visible shadows and no reflections if under glass.

